MARK43

Mark43 CAD

Modern computer-aided dispatch that intuitively works with your city

Response times matter. Emergency communications is a fast paced environment and requires computer-aided dispatch (CAD) systems to keep up. Intuitive processes are necessary when making sense of the flood of information and turning it into a mindful response. Agencies and cities need modern software that aligns with increasing workloads and shifting demands.

Mark43 CAD is the modern, intuitive, cloud-native public safety solution that meets your agency in the moments you need it most. Mark43 CAD was built and is continuously improved with safety, efficiency, and accuracy at the forefront of product innovation. Mark43 CAD scales to your jurisdiction's needs, spanning multiple disciplines, including fire, law, and alternative response to ensure your agency is operating at full efficiency and effectively serving your community.

Communication and visibility are key to successful emergency resolution. Mark43 CAD allows all relevant personnel to be alerted and informed throughout the entire emergency response, no matter where their mission takes them. Mark43 CAD provides vital functionality that pinpoints exact locations and easily displays data for increased situational awareness through key integrations, such as RapidSOS, what3words, and Esri.

Integrating public safety technology under one, modern platform allows your agency and city to have faster adoption, cleaner data, and increased transparency. The Mark43 cloud-native platform allows agencies to experience maximum resiliency to outages and disasters, a highly scalable environment, superior risk management and compliance, and ongoing enhancements with little effort from your agency.

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> **The launch of Mark43's technology will deliver enhanced tools for our dispatchers, records personnel, officers, and detectives. This new software will provide the City and our community with the most up-to-date Computer-Aided Dispatch and Records Management System police services available.**
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> - John Incontro, Chief of San Marino Police Department

Key Benefits

Improve response times and increase situational awareness

Enhance tracking unit locations through GPS/AVL and emergency medical dispatch systems, and provide responders with all the pertinent information needed prior to arriving at the scene.

Gain measurable insights

Leverage your data by analyzing what resources are being requested, geographical areas and timeframes needing more support, and where additional resources and specialists are required to better examine how you're supporting your jurisdiction's needs.

Modernize and streamline workflows, from anywhere

A modern, flexible workspace means each individual gets the setup they need while being able to self-initiate, access pertinent information in one view, regardless of whether they are at a computer or on their mobile device.

Query outside data sources directly from Mark43 CAD

Mark43 Data Exchange allows users to query state and county message switch systems, which provide access to CJIS data sources such as NCIC, NLETS, and other state/county databases, all while using Mark43 Dispatch and First Responder modes.

Operate with limited disruption

Use any device from any location, even when disaster hits. The Mark43 cloud-native platform enhances agency operations with maximum resiliency and business continuity by operating across three geographically diverse availability zones, each with multiple data centers.

Product Features

Configurable response plans and unit recommendations

Mark43 CAD scales to your agency's needs and provides recommendations for the best response based on resource parameters and proximity.

Prominent cautions, alerts, and notifications

Users can communicate through in-app messaging to further promote officer safety and situational awareness. Those users associated with an event will be notified of any cautions and updates as the event develops.

Integrations that enhance your citizen interactions

Mark43 CAD integrates with RapidSOS, what3words, Esri, and E911, as well as enables NG911 capabilities to improve location tracking, accelerate response times, and securely handle CJIS data.

Bi-directional sync with RMS

Leverage one source of truth for all agency data. Integrating the Mark43 Platform into your day-to-day operations allows your agency and city to have faster adoption, cleaner data, and increased transparency.

Industry standards Mark43 CAD follows:

- Association of Public-Safety Communications Officials (APCO)
- National Emergency Number Association (NENA)
- Integrated Justice Information Systems (IJIS)
- Criminal Justice Information Systems (CJIS) - FBI

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With Mark43, our mission-critical systems stay operational during the worst weather conditions. Partner jurisdictions experience significant technology outages, but LSP keeps running.

- Retired Detective Lieutenant and Project Consultant, Allen Carpenter, Louisiana State Police

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The landscape of public safety is rapidly changing, and we needed a tech solution that allows us to stay ahead of the curve. Our partnership with Mark43 and the scalability of the platform will allow New Mexico's public safety agencies to achieve these goals for decades to come.

- Robert Thornton, Chief of New Mexico State Police