MARK43

Mark43 Advisory Services

Expert partners who help your agency unlock more from the Mark43 Platform.



The Mark43 Platform gives agencies a powerful foundation of reliable data and connected workflows, and hundreds of agencies put it to work every day. The teams that get the most from it keep going further: connecting more data sources, sharpening their insights, and streamlining more of the work their people do every shift. Pushing the platform that far, at full speed, takes dedicated capacity and specialized expertise that is difficult to hire and retain.

Mark43 Advisory Services is how you get there faster. We extend the platform with strategic guidance and hands-on expertise from technical and public safety experts, so your agency accelerates adoption, solves problems creatively, and compounds the value of its investment. Every engagement is scoped to your goals, giving you focused, repeatable work rather than open-ended custom projects.

300+

public safety agencies served

KEY BENEFITS

- **Added capacity, no new headcount**: Extend your team with experts who plug into your priorities and keep high-impact work moving.
- **Expertise that is hard to hire**: Tap mission, platform, technical, and public safety knowledge that is difficult to find, retain, or build in-house.
- **Change that lands and lasts**: Turn everyday friction into durable improvements that take root across teams and workflows.
- **A protected investment**: Go beyond your current use of the platform to accelerate mission outcomes your community depends on.

Scoped to your goals, not open-ended custom work.

THE EXPERTISE WE BRING

Four kinds of context that are difficult to hire, replicate, or bolt on later.

Mission

Advisors who understand public safety workflows, command priorities, and the pressures agencies face every day.

Platform

Experts who know Mark43 data, configuration, and APIs, and what is possible inside the product.

Technical

Engineering skill that makes workflows more efficient across systems, teams, and data.

Public Safety

Years of work with hundreds of agencies, plus advisors who served in or supported public safety before Mark43.

OUR ADVISORY SERVICES

- **Forward Deployed Software Engineer:** An embedded Mark43 engineer who designs, builds, and deploys code to resolve blockers, connect systems, and create fit-for-purpose workflows on the platform.
- **Technical Account Manager**: A dedicated Mark43 product expert who configures, optimizes, and helps agencies adopt the platform so it fits how they actually work.
- **Command Analytics & Research:** A dedicated analytics partner and research-backed advisor who builds dashboards, troubleshoots complex data needs, and translates evidence into command-ready insight.
- **CyberClarity:** Security and compliance advisory that strengthens CJIS readiness and cyber resilience through assessments, threat reviews, incident drills, identity and access checkups, and staff training.

Ready to get more from your platform?

Talk to your Mark43 account team to scope an engagement around your agency's priorities.

